

Press Release
For immediate release



Breaking Records and Restoring Shores: More Than 3,000 Unite for Ocean Conservation at Bellevue Bohol's ICC 2023

Bohol, Philippines, September 2023 – In a resounding display of unity and dedication to the environment, The Bellevue Resort's International Coastal Cleanup 2023 set new standards with an impressive turnout of more than 3,000 volunteers. This marked the 6th consecutive year of the event, and the magnitude of participation underscored the growing momentum of environmental consciousness in the Bohol region.

The 5-star sanctuary and ASEAN Green Hotel awardee teamed up with Plastic Free Bohol, Cebu Pacific, Miss SCUBA Philippines, Selrahco, Island Living Channel, DENR, DOT, Provincial Government of Bohol, local government of Panglao and partners from various organizations to protect and preserve the coastal ecosystems by effectively removing non-biodegradable waste from the pristine shores of Doljo Beach, Panglao. The enthusiastic coastal and underwater volunteers, embodying the spirit of environmental stewardship, came together to make a significant difference in safeguarding the oceans.



The relentless efforts of these dedicated volunteers culminated in a remarkable achievement: the extraction of 217 sacks of non-biodegradable trash with a total of 1,218.31 kilograms, consisting of plastic bottles, cellophane, sachets, styrofoam, cans, and rubber. Every piece of waste was diligently sorted and categorized by Plastic Free Bohol team, ensuring a responsible and eco-friendly disposal process.



Expressing gratitude to the partners and volunteers whose unwavering support made this event a triumph, The Bellevue Resort emphasized the crucial role each participant played in making the International Coastal Cleanup 2023 an extraordinary success. The event not only set a precedent but also inspired hope for a cleaner, healthier marine environment for generations to come.



"We extend our heartfelt thanks to our partners and volunteers from various organizations for their indispensable contribution. Their enthusiasm and dedication have left an indelible mark on the success of the International Coastal Cleanup 2023, making it an event one for the books," said Mr. Andrew Fernandes, Resort Manager at The Bellevue Resort.

As the waves washed ashore, they carried with them a tide of transformation and responsibility. The International Coastal Cleanup event hosted by The Bellevue Resort in Bohol emerged as a guiding light, shedding hope on the journey toward a sustainable and ecologically balanced future. With initiatives like these, the Bohol community affirms its commitment to preserving the natural beauty of its coastal treasures.



Since its opening in November 2012, The Bellevue Resort has consistently pioneered meaningful initiatives, leading responsible tourism in Bohol. The resort continues to emphasize the importance of actively promoting sustainability, environmental protection, and conservation in the region.

For more information on its corporate social responsibility initiatives, please contact (+6338) 422 2222 or email info@thebellevuebohol.com.

To know more about the resort, visit www.thebellevuebohol.com.

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